

Paradise Athletic Booster Club



P.O. Box 32
«AddressBlock», «AddressBlock»
«AddressBlock»
Melissa Lamb: 940-210-8587
Email: melissa6583@gmail.com

August 1, 2011

Dear Community Member:

Please allow me to introduce myself. My name is Melissa Lamb, Treasurer of the Paradise Athletic Booster Club (PABC). The PABC supports the athletic programs at Paradise ISD by purchasing equipment and uniforms that are not covered in the school budget. Over the years we have partnered with the school to provide many things to enhance our athletic programs.

For example, in 2010-2011, PABC purchased new basketball uniforms for the Junior High Basketball girls and boys teams as well as a field sweeper for the baseball and softball fields. We also assisted with repairs and parking lot development at the baseball/softball fields. In addition, we put on an annual Athletic Banquet to recognize the achievements of the students. These are but a few of the things we have helped with in the past year.

In order to better serve the athletic program we are partnering with local businesses to support the programs at PISD. PABC offers a 42 x 96 inch sign to be hung at the football, baseball and softball fields advertising your business. The cost of the sign(s) is outlined in the enclosed contract.

This year we are proud to announce we will be providing a Football Program for our Varsity home football games. There will be five home games this year. Programs are given out to each person who purchases a football ticket. We prepare 250 programs for each home game. This is a great way to advertise your business for a minimal cost. Add a coupon to the ad to encourage patrons to visit your business.

Businesses who purchase both a sign and a program ad will receive a discount on the football program ad.

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Ads prices are as follows:

	Regular Price	Sign Purchasers
8.5 x 11"	\$125 (full page)	\$100
8.5 x 5.5	\$95 (half page)	\$70
4.25 x 5.5	\$65 (quarter page)	\$40

If your company would be interested in purchasing a sign or placing an ad in the program please send the attached contract(s) and a check to:

PABC
PO Box 32
Paradise, TX 76073

Deadline for program ads is August 29, 2011.

If you have questions please feel free to contact me. We look forward to partnering with you to support the PISD athletic programs.

Sincerely,

Melissa Lamb
Treasurer
940-210-8587
Melissa6583@gmail.com